American Citizens of PUERTO RICO



Our Reasoning

The New York Times





Why the Fact-Checking at Facebook Needs to Be



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Nearly Half of Americans Don't Know Puerto Ricans Are Fellow Citizens

By KYLE DROPP and BRENDAN NYHAN SEPT. 26, 2017









More than three million Americans in Puerto Rico are struggling to meet basic needs after a devastating strike from Hurricane Maria, but their plight seems to be attracting far less public or political attention than the woes caused by the recent hurricanes in Texas and Florida.

One potential explanation is the congested news environment. Over the weekend, for instance, President Trump reignited a debate over whether N.F.L. players should kneel during the national anthem, crowding the hurricane out of the headlines.



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>8()%

Of surveyed Americans dontated if they knew Puerto Rican citizens were American Citizens.

Compared to

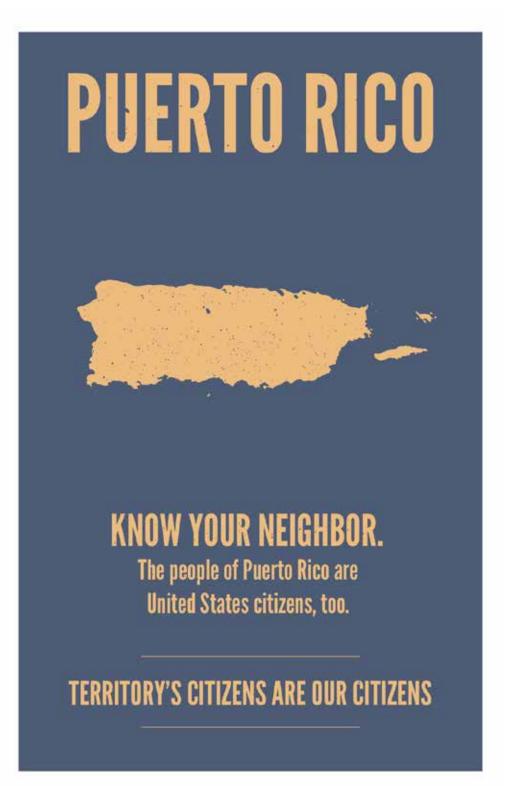
who did not know.

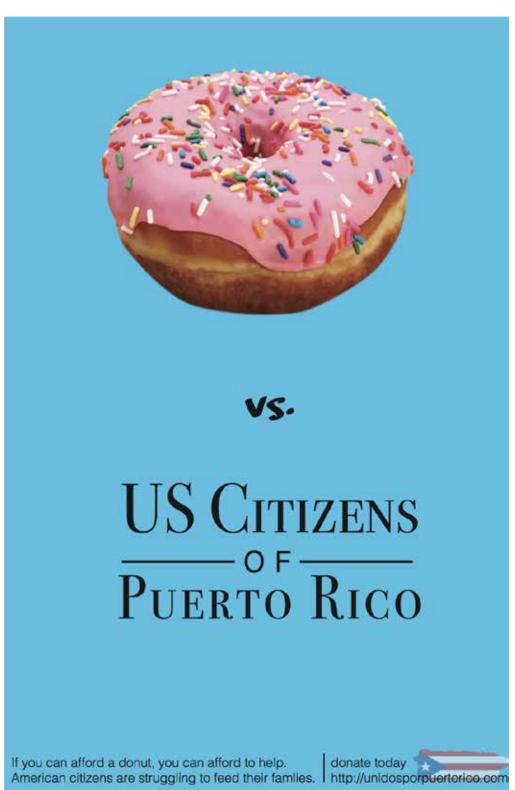
Iteration One

SORRY WE



THREW YOUR BUDGET OUT. WHACK





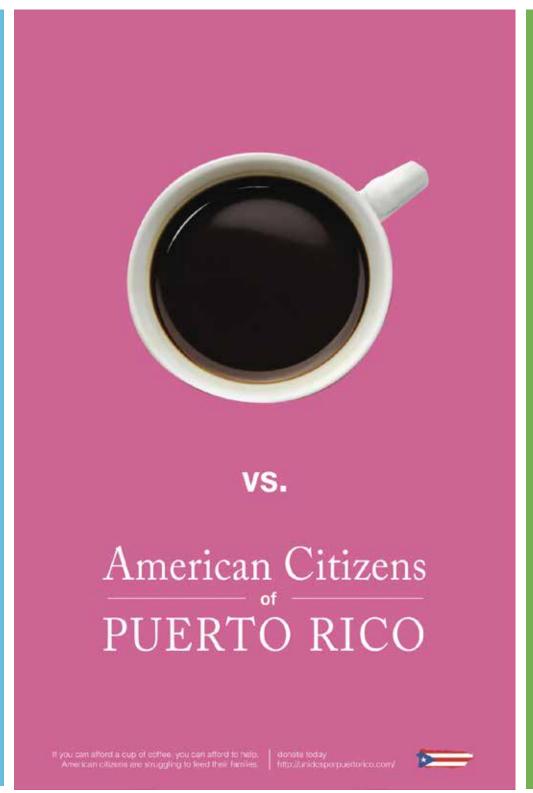
Iteration Two

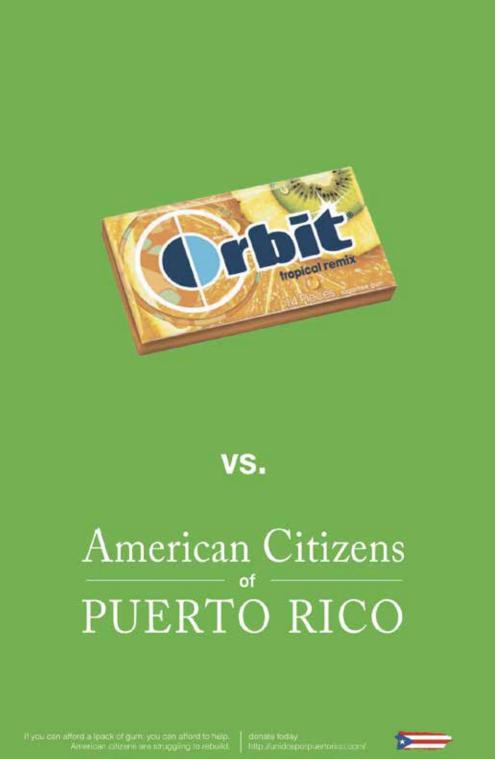


VS.

American Citizens
of PUERTO RICO







Iteration Three



VS.

American Citizens PUERTO RICO



VS.

American Citizens PUERTO RICO



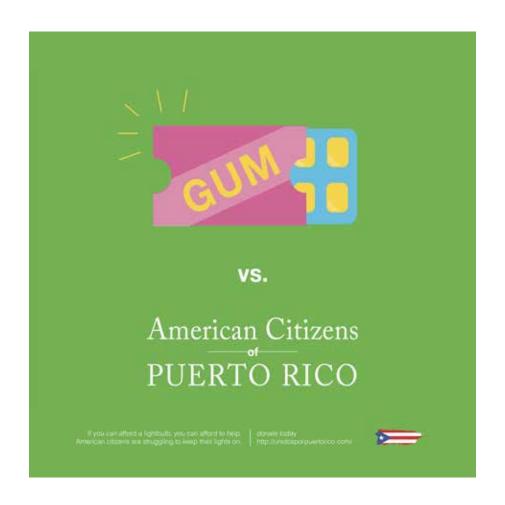


VS.

American Citizens PUERTO RICO

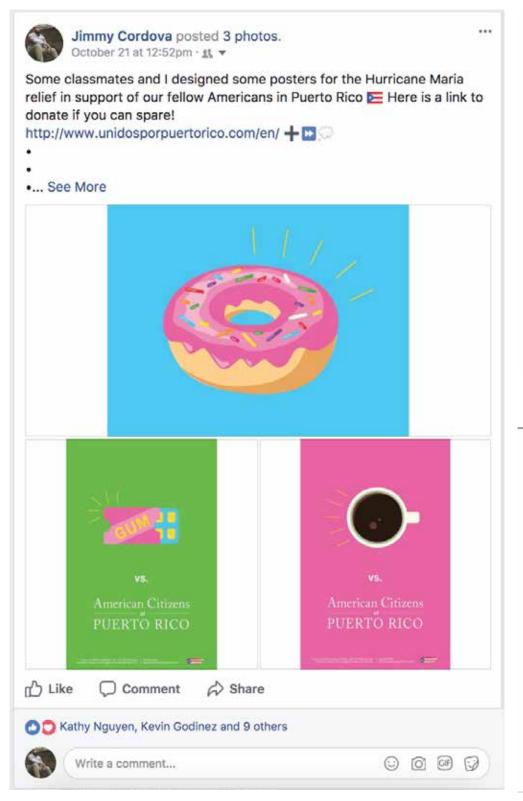
Social Media Sized





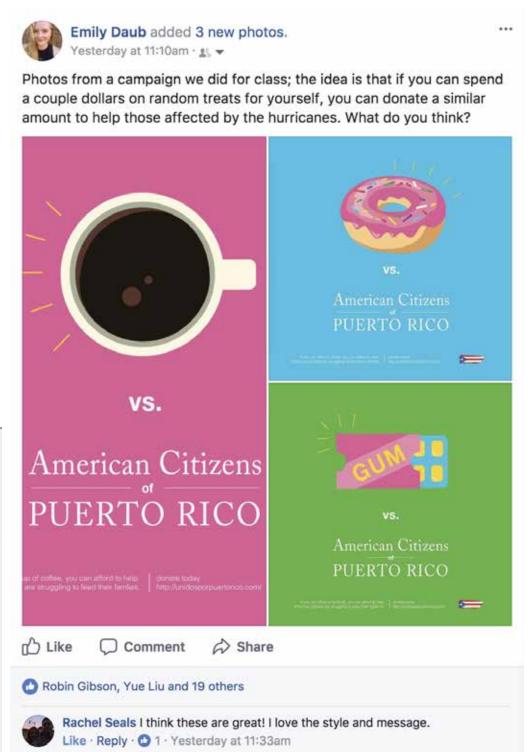


Social Media Response









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